

FLOORING ADHESIVE SOLUTIONS



CUSTOM[®]

A QUIKRETE[®] COMPANY



For over 60 years, Custom Building Products has been an industry leader in flooring preparation and tile and stone installation systems.

To meet today's growing demand of multiple flooring types including vinyl, wood and carpet, each product is formulated to meet the most demanding installation requirements and also meets low VOC emission standards. We are known for our product excellence and build sustainability into everything we do – and these products are no exception.

CUSTOM is proud to include Adhesive flooring products to our wide range of product offerings.

#STICKwithCUSTOM

WARRANTY

- **2 YEARS —**
Product only, unopened and properly stored.
- **15 YEAR SYSTEM —**
CUSTOM Adhesive and CustomTECH Floor Preparation Systems.
- **FLOOR-MATCH WARRANTY —**
CUSTOM Adhesives and CustomTECH Floor Preparation Products/Systems are warranted equal to the Flooring manufacturer's warranty term up to LIFETIME.

*See CUSTOM FLOOR-MATCH Warranty, separate document.

VINYL PSA

VINYL PSA is an advanced pressure sensitive adhesive designed for the challenges of today's most popular resilient and soft surface flooring. Adding to its versatility, this unique formulation allows it to be used in permanent or releasable applications. VINYL PSA is solvent and glycol free, making it ideal for projects that require low VOC's. The high moisture and pH resistance make this product ideal for even the toughest applications.

- Superior moisture resistance performance [up to 99% RH per ASTM F2170]
- Releasable or permanent installations
- Easy to spread — Resists roll-up behind trowel
- Roller or trowel applied
- Low odor, great for occupied environments



FOR USE WITH:

- LVT-LVP
- Carpet Tile
- Vinyl Sheet
- Fiberglass Sheet
- VCT



RH
99%



Working Time
24 Hours



Heavy Traffic
24 Hours



Scan to
Learn More

Ordering Information

ITEM CODE	SIZE	PALLET QUANTITY
VPSAT4	4 gal. (15.1 L)	48 Pails



RESILIENT AND CARPET

Easy to Roll Pressure Sensitive Adhesive

CARPET TILE PSA

CARPET TILE PSA pressure sensitive adhesive is a quick flash, high tack solution for carpet tile. This product can be troweled or rolled and can be used in permanent or releasable applications. Carpet Tile PSA is tinted in CUSTOM's signature orange color and dries so that layout lines are visible. This low odor, low VOC product is ideal for occupied environments.



- High tack, easy to reposition
- Easy to roll formula
- 24-Hour working time
- Signature CUSTOM color dries so layout lines are visible

FOR USE WITH:

- Vinyl Backed
- Non PVC Backed
- Polyolefin Backed
- Felt Backed
- Bituminous Backed
- Rubber underlayment



RH
99%



Working Time
24 Hours



Heavy Traffic
24 Hours



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Ordering Information

ITEM CODE	SIZE	PALLET QUANTITY
CTPSAT4	4 gal. (15.1 L)	48 Pails

CARPET TILE



4-In-1 Hybrid Polymer Wood Adhesive

WOOD HP4™

WOOD HP4™ is a hybrid polymer wood-plank adhesive that does the job of four products without the use of isocyanates. Perfect for critical applications, this 4-in-1 product works as an adhesive, concrete moisture barrier, sound reducer and crack suppressant all in one. Wood HP4 delivers excellent ridge retention and superior green grab, all while being easy to trowel.

- 4-in-1 technology reduces install time and eliminates need for multiple products
- No moisture testing needed
- Moisture vapor barrier
- Bridges non-structural cracks up to 1/8"
- Excellent sound reduction properties



FOR USE WITH:

- Engineered Wood Plank and Parquet
- Engineered Bamboo
- Solid Wood Plank



RH
100%



Working Time
60 Minutes



Heavy Traffic
24 Hours



Sound Reduction
Formula



Crack
Bridging



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Ordering Information

ITEM CODE	SIZE	PALLET QUANTITY
PHAAT4	4 gal. (15.1 L)	48 Pails



WOOD

WALL BASE ADHESIVE

WALL BASE ADHESIVE is an impact resistant non-staining vinyl, rubber and carpet wall base adhesive with exceptional tack and early strength. Wet strength holds base in position on outside and inside corner applications. High flexibility for impact resistance in commercial and institutional applications. Also used for installing vertical application of carpet and FRP (fiberglass reinforced plastic panels).

- White color will not stain or yellow wall base
- High strength wet grab
- Exceptional hold for inner/outer corners
- Low odor, great for occupied environments



FOR USE WITH:

- Vinyl Base
- Rubber Base
- Carpet Base
- FRP Panels



Working Time
10-25 Minutes



Scan to
Learn More

Ordering Information

ITEM CODE	SIZE	PALLET QUANTITY
WBAT4	4 gal. (15.1 L)	48 Pails
WBAT30-12	30 oz. (887 ml)	60 Cases/12 Cartridges per Case

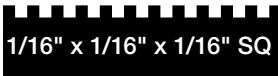
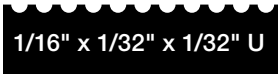
WALL BASE



VINYL PSA

LVP/LVT & Carpet Tile Pressure Sensitive Adhesive

Coverage



Fiberglass Sheet Goods	up to 350 sq. ft./gallon	3/8" Nap Lint Free Roller
Porous Floors	170 – 180 sq. ft./gallon	 1/16" x 1/16" x 1/16" SQ
Non-Porous Floors	220 – 260 sq. ft./gallon	 1/16" x 1/32" x 1/32" U



CARPET TILE PSA

Easy to Roll Pressure Sensitive Adhesive

Coverage





Rough-Backed Material	170-180 sq. ft./gallon	 1/16" x 1/16" x 1/16" SQ
Smooth-Backed Materials	220-260 sq. ft./gallon	 1/16" x 1/32" x 1/32" U
Smooth-Backed Materials	up to 350 sq. ft./gallon	3/8" Nap Lint Free Roller



WOOD HP4™

4-In-1 Hybrid Polymer Wood Adhesive

Coverage


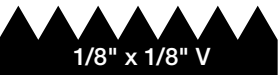
For Moisture Control, Crack Bridging and Sound Reduction	30-35 sq. ft./gallon	 Shark Tooth 1/4" x 3/16"
Wood Parquet	60-80 sq. ft./gallon	 1/8" x 1/8" x 1/8" SQ
Solid or Engineered Wood Plank (Pre-finished or Unfinished) up to 1/2" Thick	45-55 sq. ft./gallon	 3/16" x 5/32" V
Engineered Wood Plank 1/2" to 5/8" Thick	40-50 sq. ft./gallon	 1/4" x 1/8" x 1/4" SQ



WALL BASE ADHESIVE

Premium Adhesive for Vinyl, Rubber, and Carpet Wall Base

Coverage

4" Baseboard	220-240 linear ft./gallon	 1/8" x 1/8" V
6" Baseboard	165-180 linear ft./gallon	 1/8" x 1/8" V
Cove Base	55-60 linear ft. per cartridge	30 oz cartridge
FRP Panel	50-70 sq. ft./gallon	3/32" x 3/32" x 3/32"



Charts are for estimating purposes. Coverage may vary based on installation practices and jobsite conditions. For more sizes, use the material calculator at CustomBuildingProducts.com or contact CUSTOM Technical Services at 800-282-8786.

The CUSTOM team strives to exceed customer expectations every single day. **Our team of customer support, technical service advisors, sales force, architectural consultants and senior leadership are ready to assist from product selection through the final installation.**

With the largest network of North American manufacturing and distribution sites in the industry, we offer service like no other.

Count on CUSTOM for all your flooring preparation and tile and stone installation product needs.



Customer Support:
800-272-8786

Technical Support:
800-282-8786

[CustomBuildingProducts.com/FlooringAdhesives](https://www.CustomBuildingProducts.com/FlooringAdhesives)



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