ArmstrongFlooring®

American Charm™ 12
American Charm™ 20

Built for Performance. Designed for Impact. Priced for Value.

Made in the USA*, American Charm™ Luxury Flooring offers quick availability, durable Urethane Plus protection, budget-friendly value, and floor-to-wall design flexibility.

American Charm™ 12

Ideal for light commercial, Main Street, and residential settings where style, value, and practical performance matter – built to handle water, pets, kids, and everyday wear and tear. Its 100% waterproof planks are ideal for high-moisture areas like kitchens, bathrooms, and laundry rooms.

American Charm™ 20

Built for commercial spaces where performance matters – healthcare, education, retail, hospitality, and workplace environments that demand durability, lasting appearance, and everyday reliability.

**with U.S. and global content.*

American Charm™ 12 | American Charm™ 20 6 in. x 36 in.



U7132 | U9132
Oxford White Oak Nordic Spring



U7133 | U9133
Oxford White Oak Summer Days



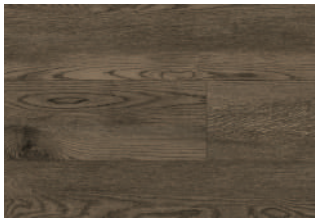
U7134 | U9134
Vineyard Oak Napa Beige



U7135 | U9135
Vineyard Oak Sonoma Brown



U7136 | U9136
Northhamptonshire Honey Glow



U7137 | U9137
Ada Oak Brunette

Color and visual variation is inherent in all resilient products. Prior to installation, we recommend reviewing multiple planks.

STOCKED & READY TO SHIP



U7132 | U9132 Oxford White Oak Nordic Spring

ArmstrongFlooring®

American Charm™ 12
American Charm™ 20

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Commercial Limited Warranty

Use Armstrong Flooring® recommended adhesives for full warranty coverage.

American Charm 12 = 17 years
American Charm 20 = 25 years

If recommended Armstrong Flooring adhesive is not used, the commercial warranty is reduced to one year from purchase and covers flooring material only. Visit ArmstrongFlooring.com for full warranty details.

Product Information

Construction - Solid Vinyl Tile (Luxury Vinyl Tile / LVT)

International Specifications - ASTM F1700, Class III, Type B, embossed surface

Size - 6 in. x 36 in.

Overall Thickness - American Charm 12: 0.080 in. (2.0 mm)
American Charm 20: 0.100 in. (2.5 mm)

Wear Layer Thickness - American Charm 12: 0.012 in. (0.3 mm)
American Charm 20: 0.020 in. (0.5 mm)

Factory Finish - Urethane Plus

Installation - Glue Down: S-995, S-1000, S-319, S-730 - REQUIRED for wall application+

Maintenance Options - No Polish – No Buff

+LVT Wall Installation: S-730 Adhesive is **REQUIRED** to meet Class A performance. This also provides an enhanced warranty.

Install with Confidence. Maintain with Ease. Finish with Style.

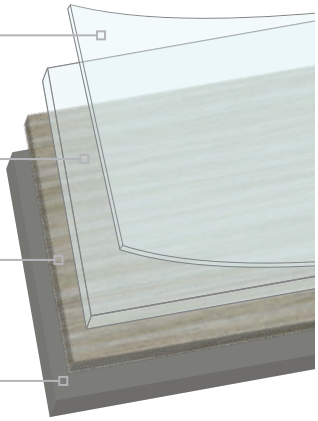
Your one source for contractor essentials – adhesives, maintenance products, wall base, and Quiet Comfort™ underlayment for noise reduction. Explore the full lineup at ArmstrongFlooring.com.

Committed to Transparency and Healthier Spaces

- Low VOC emissions and FloorScore® certified
- Free of ortho-phthalates and heavy metals
- Health Product Declaration (HPD) and third-party certified Environmental Product Declaration (EPD) available

Made in USA
with U.S. and global content.

floor score
CERTIFIED BY SCS Global Services





U7134 | U9134 Vineyard Oak Napa Beige

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