



Konecto Prestige Pattern# 80015



WILD WEST HARLEY DAVIDSON

PHOTO CREDIT:
Cris Duncan

Project:

Wild West Harley Davidson
Lubbock, TX

General Contractor:

Sun West Construction
Lubbock, TX

Retailer/Installer:

LVR Carpet Center
Lubbock, TX

Wholesale Distributor

Adleta Corporation
Carrollton, TX

Flooring Used:

Metroflor
Konecto Prestige Collection
80015 - Sunrise

www.metroflorcorp.com

Wild West Harley Davidson is a full-service dealership for Harley Davidson motorcycles in Lubbock, TX. When it came time to replace their floors, the dealership had undergone a renovation adding a new building and bringing others all under one roof. Wild West General Manager Danny Barnhill said they wanted to carry the Western theme of the décor through to the floors. But the cost of hardwood floors was prohibitive, and such a surface would not stand up well to the wear and tear from the heavy motorcycles. "We wanted something that looked rustic, but we couldn't have real wood floors, and when we move a cycle, we don't want to leave marks. Some of these cycles weigh up to 1500 pounds, and if you leave a bike for several weeks, it will leave tire marks on most floors. We generally have 50 bikes in the showroom at once, and we're constantly moving them in and out of the showroom. And there's also heavy floor traffic with customers. Due to price and performance issues, hardwood was out of the question. So we had to look elsewhere."

Beyond the wear and tear challenges, the dealership's subfloor had serious irregularities that would create issues if the current vinyl plank flooring was replaced with the same product. "The subfloor was a mess," said Keith Rogers of LVR Carpet Center, which handled the installation. "The existing floor was telegraphing the irregularities, so we needed something to hide that." Rogers focused on Metroflor's Konecto as the solution.

"When you glue a floor to a subfloor, it magnifies any irregularities," said Rogers. "I thought a floating floor would do much better in this environment." Rogers chose Konecto as the solution, which... at the time of product specification and installation for this project (2007)... was a new, next-generation LVT flooring that didn't require adhesives. "It also has a much better finish that what they originally had."

With nearly 8,000 square feet of Konecto Prestige Plank installed... and five years having passed since then... the floor has stood the test of time, as well as wear and tear. "It was a beautiful installation, despite all the subfloor challenges," said Vince Eggers of Adleta Corporation, Metroflor's regional distributor.

"Frankly, I was concerned that the floor wouldn't hold up — if any floor could — but my fears were laid to rest when we installed Konecto," Rogers concluded. "Konecto... looks good, and it's holding up really well, especially considering what we had to work with: buildings added on to buildings and a subfloor in bad condition. Konecto hides it well."

Said Barnhill, "Five years later, we're still very pleased with the product. All in all it's been a great floor."